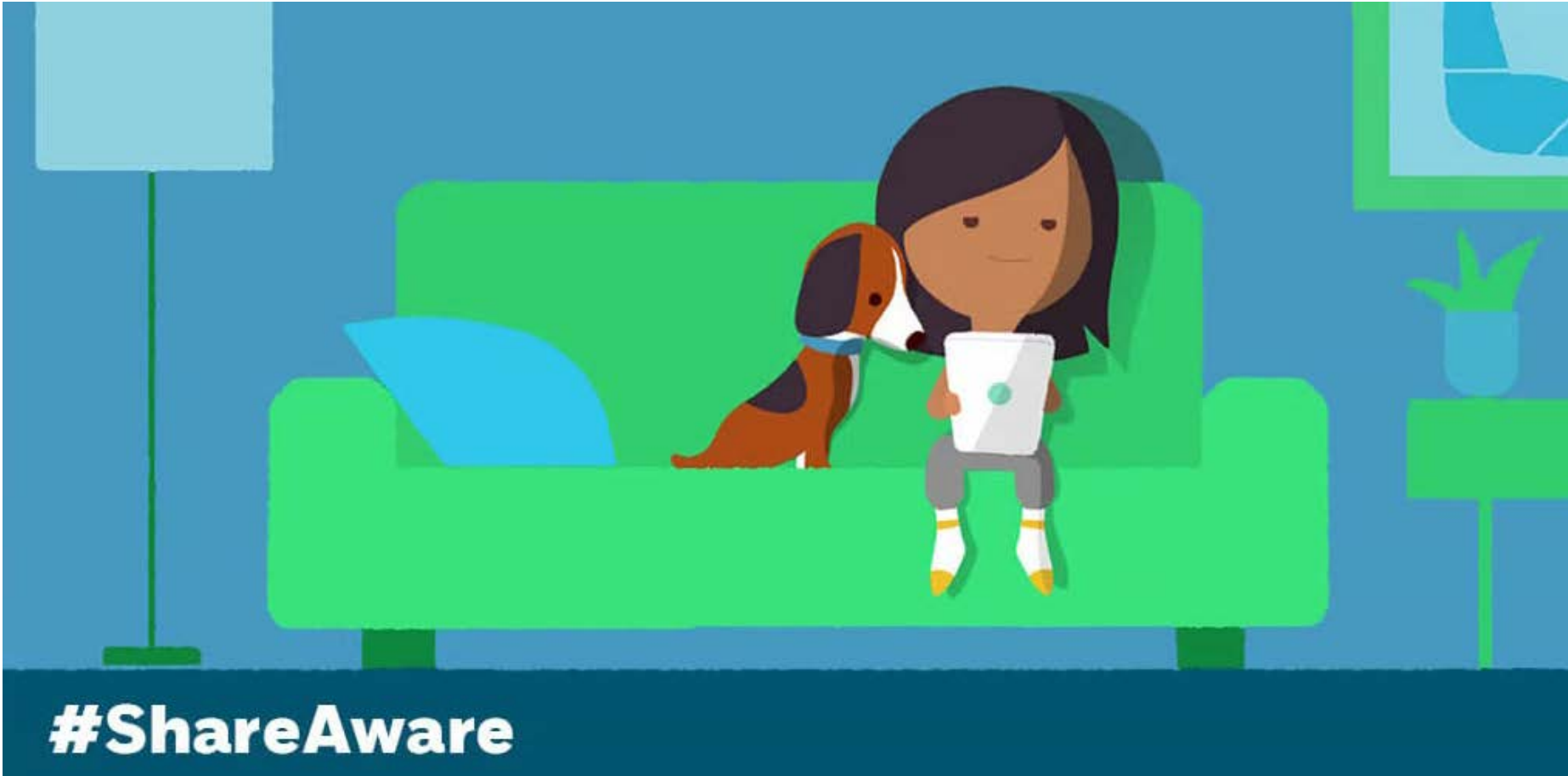


Online Grooming

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What are children telling us?

80% are calling on sites to do more to protect them from inappropriate content

Nearly 1/4 said they were likely or very likely to add someone they don't know

66% of 11-18's reported using 13+ sites underage

1/3 reported seeing violence and hatred online

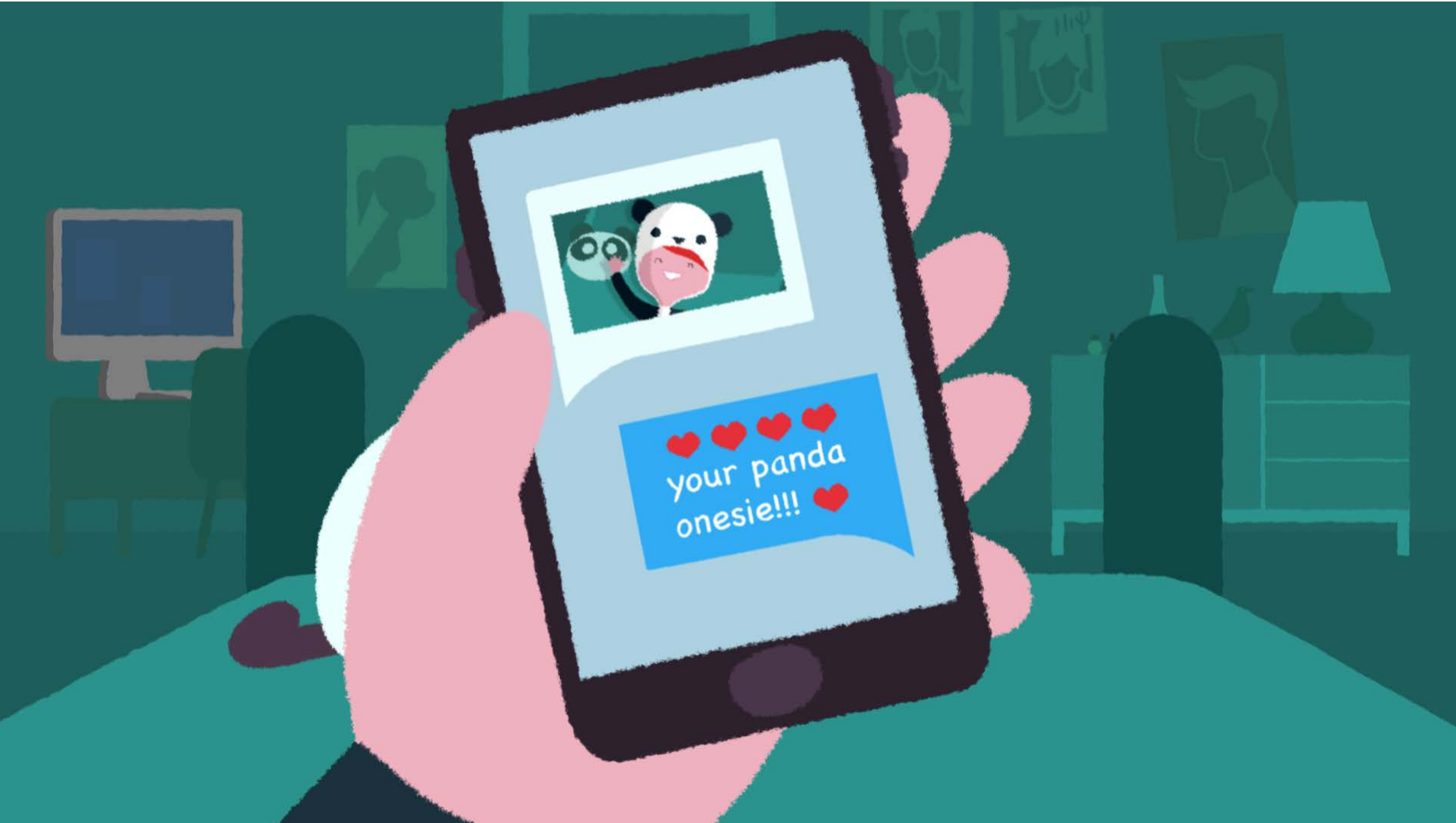
1/3 had added a stranger online in last 6 months

Half of 12-15 year olds with a social media account use Snapchat

1/5 reported seeing sexual content

1/5 reported seeing bullying

What is Online Grooming?



Online Grooming

Grooming is when someone builds an emotional connection with a child to gain their trust for the purposes of sexual abuse, sexual exploitation or trafficking.

Children and young people can be groomed online or face-to-face, by a stranger or by someone they know - for example a family member, friend or professional.

Groomers may be male or female. They could be any age.

Many children and young people don't understand that they have been groomed or that what has happened is abuse.

Signs and behaviours

Things you may notice

If you're worried that a child is being abused, watch out for any unusual behaviour.

withdrawn suddenly behaves differently anxious clingy
depressed aggressive problems sleeping eating disorders
wets the bed soils clothes takes risks misses school
changes in eating habits obsessive behaviour nightmares
drugs alcohol self-harm thoughts about suicide

If you're worried about a child, [contact the NSPCC helpline](#) on [0808 800 5000](tel:08088005000).

What is the NSPCC calling for?

1. We want social networks to be **regulated**
2. Government must draw up **minimum standards**
3. We want **children to be automatically offered safer accounts** – with default privacy settings, proactive filtering of harmful content and mechanisms to guard against grooming

How we can help you



me and Oscar

Superb0y:
❤️ your crazy
selfies!!



Lesson plans

Teaching resources



Lesson plan 1: Alex

Use this lesson plan alongside the Alex slide presentation to teach pupils the dangers of sharing pictures online

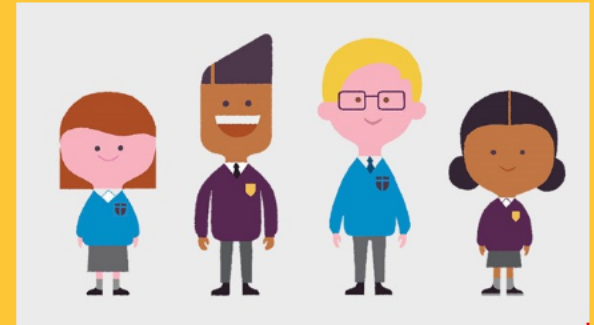
[Download the plan](#)



Lesson plan 2: Lucy

Use this lesson plan alongside the Lucy slide presentation to teach pupils the risks of chatting to strangers online

[Download the plan](#)



Alex and Lucy slide presentations

PowerPoint slides for you to use in class alongside lessons 1 and 2

[Download the presentations](#)

Online Safety Workshops

Keeping
your family
safe online

Parents' workshop

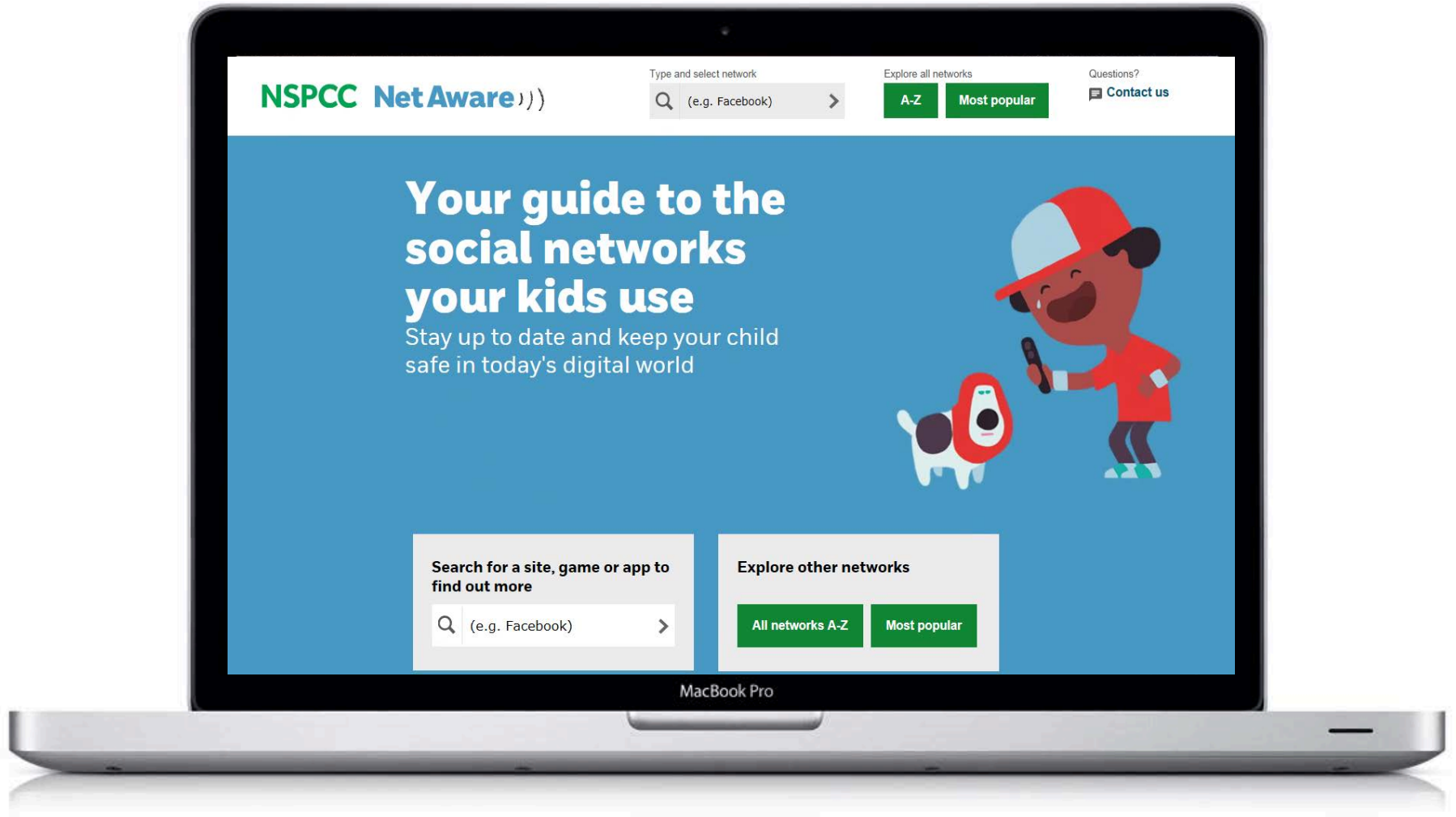
O₂ 😊 NSPCC

Let's keep kids safe online



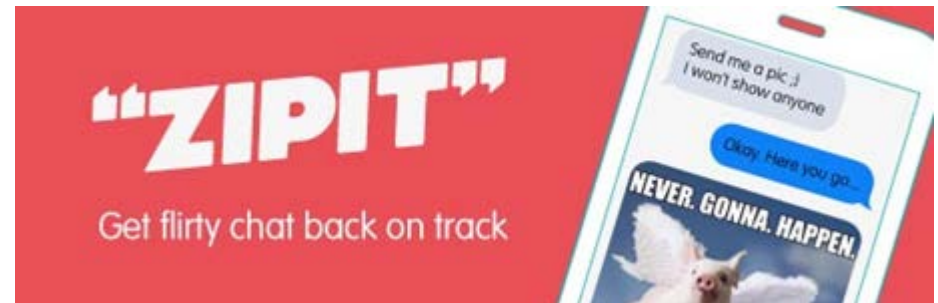
- Reached 12,000 parents so far
- Schools can book through the NSPCC Speak Out Stay Safe school service
- Also delivering in workplaces and community groups

If you feel like they know more than you...



Zip-It

- Free Childline app to diffuse pressure on young people to send sexual images
- Advice on safe chat, what to do if you feel threatened, and link to Childline



What you can do...

- If you are a professional and you want advice on online grooming or are worried about a child call the NSPCC 0808 800 5000
- **Tell your colleagues** about our free Online Safety Helpline, workshops, advice and lesson plans, and encourage them to visit the webpage www.nspcc.org.uk/shareaware to view resources and find out more
- **Download our Net Aware app**
- **Tell parents to sign up to our new six week icebreakers email series** on the NSPCC's Share Aware page
- Let children know **Childline** is there to help them



If you're a parent, make sure you save our free helpline number **0808 800 5002**, check out our resources and have regular conversations with your children about their online world.

NSPCC

Thank you

@amandaazeez

EVERY CHILDHOOD IS WORTH FIGHTING FOR